

POSSUM POINT PLAYERS - FIVE YEAR PLAN 2019 – 2024

(Adopted. 11/7/2019-AC, 11/19/2019-EC)

Artistic Quality, Cultural Diversity and Creative Freedom-

1. To continue to present a season of productions including Main Stage and affiliate shows, workshops, and special events, as the calendar and personnel allows.
2. To continue to offer summer theater arts camp opportunities for children.
3. To promote technical and artistic personnel development as our calendar allows.

Growth of Membership Participation and Involvement-

1. To continue outreach to special populations such as senior citizens, students, minorities, persons with disabilities and newcomers to the area.
2. To encourage involvement of PPP members in community events.
3. To establish recognition program for volunteers.
4. To develop a policy for increasing involvement of affiliate members in the organization beyond the production of shows.

Improvement of facilities.

1. To continue to upgrade sound and lighting capabilities, including audio, video and production communication incorporating the latest technology where possible.
2. To consider expansion and/or creation of wing space, fly space and storage areas.

Improvement of internal and external communication-

1. To produce timely notices to the community regarding organization activities including, but not limited to: Artistic and Executive Committee meetings using both social and public media.
2. To continue to use the PPP web page to its fullest advantage.
3. To Improve use of social media to correspond with the community at large.
4. To maintain brand recognition.

Financial Stability and Management-

1. To continue to support capital improvement fund-raising.