

POSSUM POINT PLAYERS MISSION, GOALS AND OBJECTIVES

(Adopted November 7, 2019-AC, November 19, 2019-EC)

The mission of the Possum Point Players is to be a cultural resource for our region by providing the highest quality community theater experiences for both artist and audience.

The mission is achieved through the following goals:

Artistic Quality, Cultural Diversity, and Creative Freedom,
Growth of Membership through Participation and Involvement,
Improvement of facilities,
Improvement of Internal and External Communication, and
Financial Stability and Management.

Specific objectives include:

Artistic Quality, Cultural Diversity, and Creative Freedom-

1. To present a variety of theatrical productions throughout the year, concentrating on quality and diversity, which appeal to different cultural components of the community.
2. To offer educational and training opportunities to Possum Point Players members and members of the community.

Growth of Membership through Participation and Involvement-

1. To attract new members from all cultural components of the community to the Possum Point Players.
2. To promote participation and involvement by all members in some level of the Possum Point Players organization.
3. To promote and maintain positive relationships with all volunteers, and recognize their contribution.
4. To foster increased communication among the various internal segments of the organization.
5. To encourage members and volunteers of the organization to convey inclusiveness.

Improvement of Facilities-

1. To evaluate and improve facilities and equipment in order to meet the needs of the Organization.

Improvement of Internal and External communication-

1. To inform the community of any opportunities in which they may participate.
2. To improve organization branding through various print and non-print media and other advertising and marketing opportunities.

Financial Stability and Management-

1. To meet the organization's fiscal responsibilities.
- 2, To continue to improve managerial reporting, marketing strategies, fund raising, and budgeting processes.